

MEMBERSHIP GUIDEBOOK

ELEVATE

PROFESSIONAL DECORATIVE PAINTERS ASSOCIATION

pdpa.org

join us and make history™

OUR MISSION

The Professional Decorative Painters Association provides the knowledge and the resources, through our initiatives, to elevate the level of practice for educators, retailers, manufacturers, and practitioners, with the intention of fostering growth and professionalism within our trade.

OUR PARTNERS

- Golden Artist Colors
- PDRA/Faux Finisher Magazine
- SALI/IDAL
- The Decorative Arts Show
- PWC Magazine
- Creative Evolution
- Stucco Italiano
- Belcaro Paint & Decorating
- Aspen Creek Hardware
- Pro Faux
- ASID
- AIA

OUR INITIATIVES

- Ethics
- Education
- Technology
- Community

PROUD MEMBER OF:
THE PROFESSIONAL DECORATIVE PAINTERS ASSOCIATION
"Building a stronger community of serious professionals" pdpa.org

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Founded by people with experience, integrity, and ambition to elevate our industry

Members of the PDPA leadership community are committed to its mission and vision. Leaders are inclusive and driven towards helping the individual members' needs, reproducing that effort, and sharing it with the entire membership base.

2009 Executive Director:

Nick Cichielo

2009 Board of Directors and Advisory council:

Pierre Finkelstein • Nicola Vigni • Pascal
Amblard • Andre Martinez • Mark Cole •
Sean Crosby • Dean Sickler • Gary Lord
• Janie Ellis • iLia Anossov • Aaron
Cohen • Lucretia Moroni • Cathy
Conner • Barth White • George Zaffle



Why PDPA?

Be recognized
as a member
of the
professional
community

When most other organizations are asking you to spend your hard earned money to spend even more later in the year, the PDPA is asking you to spend money to make more money and grow your business. The PDPA works on two fronts; one is to help the people within the industry through our initiatives and the other is to work on promoting decorative painting as a whole to new clients and other industries like the design, architectural and building trades.

Our local chapter focus is to get you in front of new customers and sell more jobs. In 2008, the PDPA Colorado chapter hosted our first professional decorative painters exhibition with brilliant success. Sheri Hunt, Colorado president, led the way with an amazing show of what decorative painting is really about.

Capitalizing on the Colorado chapter's momentum, the Texas chapter hosted a decorative painting exhibition at the Austin AIA headquarters under the leadership of

Catherine O' Toole. With over 100 designers and Architects in attendance, members displayed their talents to the public and building trades communities.

2009 will bring more exhibitions and fundraisers designed to help our members find new clients and grow in their success as professional decorative painters.



What does it mean to be a member of the PDPA?

Being a member of the PDPA means... you are dedicated to professionalism and you take pride in your work. The PDPA is building the foundation for a stronger industry and it is all thanks to membership support from people like you.

With a strong Code of Ethics in place and Education Standards passed in 2008, the PDPA is now moving towards performance standards and certification in these standards to give recognition and reward to those that have worked hard in their career. This will lead us down the path to where many people believe we need to go, and ultimately open more opportunities for job prospects, building stronger decorative painting companies.

Being a member of the PDPA means... that you are committed to this industry goal and you support the people working hard to make this happen. Our standards are not easy to meet. In fact, they are the most stringent in our industry, but when you step up to the task, know that you can wear the PDPA badge with pride.

Representing the diversity of people within our industry, PDPA members pride themselves on sharing with others and helping everyone within our industry grow. The PDPA is all inclusive in every aspect and fair minded with a single vision to elevate our trade.



What to expect as a member

Once you sign up as a PDPA member, you have become part of a community of like minded people. At every level of membership, the PDPA offers benefits described in this guidebook.

Student members receive a welcome letter, this membership guidebook, a membership card and additional items listed as benefits. Student members also get the opportunity to be involved and gain access to the resources that the PDPA provides.

Professional members receive a welcome letter, this membership guidebook, a membership card, additional items listed as benefits, and a renewal packet every year. Pros can also expect an email requesting their bio, picture, contact info, qualifications, and references. We post this information on the website and announce the newest members to the community.

All members receive an email news letter once per month with the latest industry news, new members list, project progress, volunteer opportunities, and an update as to what the Board is up to. Once a year, we send out the “What we’ve accomplished this year and what comes next” poster and your invitation to the annual retreat.

On the PDPA website, we post at least one new podcast per month about new techniques and one about how to take better advantage of your PDPA membership. Manufacturers receive everything listed above, plus a full listing on the PDPA website with unlimited pages, free placement on the PDPA Podcast, access to our professional and student members, sponsorship opportunities, a position on our advisory committee, and opportunities for interaction with our local communities and events.

School members receive all of the same benefits and opportunities plus access to education studies, publications, and the opportunity to become a PDPA accredited school.

We welcome paint stores and other industry associations to join the PDPA family by being involved in helping us grow our industry.

In this guidebook, you will find more detailed descriptions about your PDPA membership and you can always contact us with ideas and suggestions of how to make the PDPA a better organization to serve you and achieve its’ vision.

MEMBERSHIP BENEFITS

Students \$60

- Glazing DVD—\$15 value
- A PDPA membership card & logo for your website—great for setting yourself apart from the others.
- Discounts on classes, tools, books, videos, and more!

Professionals \$245

- Listed Student benefits
- An online listing including links, bio, and a gallery of your work. See the website for examples
- Copy of a Creative Evolution video—\$50 value

Schools \$600

- Access to the PDPA Educational Standards and Accreditation Program guidelines.
- Free Educational Program Building guide.
- The opportunity to offer PDPA membership benefits to the public.
- Merchant services, including credit card services
- The opportunity to make a difference, to network, and to set standards for our industry.

Manufacturers \$995 sm. \$1,995 lg.

- Manufacturers can sit on the PDPA Advisory Committee with the opportunity to participate in our projects.
- Sponsorship and advertising opportunities within our initiatives.
- An online listing with unlimited pages and the opportunity to participate in PDPA podcasts.

Affiliate organizations \$1,995

- Affiliated organizations can sit on the PDPA Advisory Committee with the opportunity to participate in our projects.
- Sponsorship and advertising opportunities within our initiatives.
- Access to the PDPA Educational Standards and Accreditation Program guidelines.
- Free Educational Program Building guide.
- The opportunity to offer PDPA membership benefits to the public.
- The opportunity to make a difference, to network, and to set standards for our industry.

Exclusive Discounts

Receiving discounts is easy with your PDPA membership. Simply present your PDPA membership card to participating schools and retailers, and ask to receive your PDPA discount. Here is a list of participating businesses around the country:

- Anything But Plain
- Barth's Faux Studio
- Creative Evolution
- The Color Shop
- Dundean Studios
- The Fresco School
- The Mural School
- Pierre Finkelstein Institute
- Prismatic Painting Studio
- Seattle Architectural Finishing Studio
- The School of Applied Arts
- Twin Cities Faux Finishing Institute
- Vigni Studios Incorporated
- Zaffle Painting Studio

Getting the PDPA logos

Declare your participation and get the professional recognition you deserve for being a member of the PDPA. Add the PDPA logo to your website, your business card, your letterhead.

To get the PDPA logos, go to www.pdpa.org and click on the left navigation link that says *Resources*. Scroll down until you find the *PDPA logos* button. Click on the image you want, wait until it's on its own page and fully magnified and then drag and drop it to your desktop.

If you need high resolution images for T shirts, hats or car graphics, please contact us directly and request those images.

Watching podcasts

Our partners and members are sharing educational videos for free on iTunes using the Professional Decorative Painters Podcast. This resource was made just for you and thanks to your membership support, there are currently over 40 free videos you can watch on everything from brush tips to glaze making.

Podcasts can be viewed one of two ways: On the PDPA website left navigation, click on *podcasts*. This button takes you to the main feed page which hosts all of the videos. You can now click on each individual video to watch them. Alternatively, you can watch the videos from *itunes*. To subscribe to the itunes podcasts, click on the *subscribe in itunes* button located on the bottom right of the main feed page. This subscription will automatically download new podcasts into your library. It's like having a free video newspaper delivered every month!

To download itunes, go to:
www.apple.com/itunes/download

Already have itunes? simply go to www.pdpa.org/podcasts

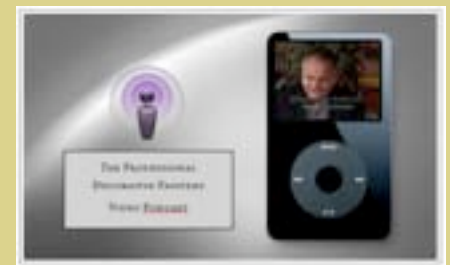
Submitting podcasts

Any PDPA member can submit a podcast for review, and once approved, it will be posted on *itunes*. Podcasts are a great way for you to advertise a product or service, announce events or simply share your opinion with the world. Your video does not have to be high quality; it can even be filmed with a web cam. Send your video in quick time format to: info@pdpa.org.

Finding publications

Visit the website at www.pdpa.org and click on the left navigation link that says *Resources*. There you'll find the following publications:

- PDPA Code of Ethics
- The PDPA Education Handbook
- Learning Levels & Performance Assessment
- How to separate yourself from the sponge painter & rag roller.
- Accreditation for Schools
- PDPA Education Standards
- PDPA Guidebook to Standard Subjects
- PDPA Program Building Guide
- What is a standard, why do we need them, and how the heck does it apply to industry certification?



Why do we want to grow the decorative painting industry?

Because we care about this industry and we believe it can bridge the gap between arts and science and cure the starving artist myth.

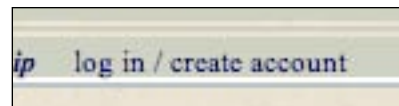
Getting Published

If you have information that you believe could help the decorative painting industry, the PDPA offers publishing opportunities in a variety of forms. Whether it's information about business or techniques, this is your chance to share with an entire industry and get recognition for your contribution. Submit print samples to PDPA PO Box 13427 Denver, CO 80201

Create an online account

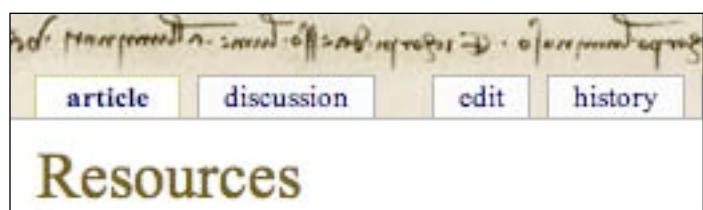
An online account on the PDPA website will allow you to see more of the website than what is available openly to the public, including the discussion area. In 2009, we will be building areas that are member only access.

To create an account, click on the *Log in/create account* link in the upper right hand corner of the upper navigation and choose a user name and password. It is recommended that you use your full name when creating your user name so that you can be granted proper authorization to access the members only areas.



Online discussion areas

Once you've created an account, you will see a *discussion* tab on every page. You can post relevant comments or questions there. For example, to post a comment about seeing more resources on architectural moldings, go to the *discussion* tab on the Resources page and post your comment. Click on the *watch* tab to add this page to your watch list. View *my watch list* to see replies and new comments.



Finding industry resources

There are several places within the PDPA site where you can find valuable information about the decorative painting industry: the Resources page, the Community Portal page and the Initiatives page.

To ask questions or post suggestions, go to the discussions tab on each page to post relevant content. As PDPA members, you also have access to the Board and Advisory Committee via their discussion pages. You can post questions or comments directly using this platform or learn from other member's communications by adding these pages to your watch list.

Using the Code of Ethics

The PDPA Code of Ethics was approved by Gary Lord and Pascal Amblard in 2007 and members must adhere to it's doctrine. The Board believes, however, that a dynamic discussion is more beneficial to professionals than a static document. The discussion tab in the Code of Ethics area was designed for members to engage with others to clarify issues and show examples of ethical behavior. The Code of Ethics can be used as a resource in resolving conflict with clients.



MEMBERSHIP GUIDEBOOK

Student members receive a name listing on the website. Students can upgrade to a Professional membership and receive a full listing.

Partners, like manufacturers, can also build online areas with unlimited pages and link them throughout the site where applicable.

You can opt to have a technician build your online listing to your preference. Billing is \$75 per hour.

Professional members Online listing

Online listings are viewed by potential clients looking for decorative painters to work on their jobs, as well as other members looking to network.

Members are listed on the website under the state in which they reside. Professional members can build unlimited pages and should place links to their website, contact information, and a bio.

To view an example of these listings, go to the PDPA website and click on *Chapters & Members* on the left side navigation. Choose *Colorado* and scroll to the bottom. You will then see all of the Colorado members. You will notice that their names are links to their individual pages indicated by the blue text.

As a new member, you should have received an email request for your member listing information. We can post the initial page for you.

In the marketing campaigns of 2009, we will be marketing these pages to Interior Designers and Architects. Taking the time to familiarize yourself with this feature will help ensure that your listing has accurate information that reflects your abilities. As PDPA certification becomes available, members will also be listing their earned merits on this page.

For technical assistance contact us at info@pdpa.org



Building or expanding your own online space

You can create pages to enhance your online listing by simply knowing a few commands when you are editing your area.

To upload a picture or file, click on *Upload file* on the left navigation under tool box. This takes you to an option box where you will see two tabs: *Browse* or *Upload file*. Click on the *Browse* tab, find the picture or file on your computer and select it. (Please make sure the file size is less than 150 kb.) Next, click the *upload file* button and it will upload to the PDPA website database.

Once you have uploaded a file, you can post it on your page like this:

Go to your page and click on the *Edit* tab. Then post the file name of the picture you have uploaded like this:

`[[Image:Filename.jpg]]`

Click *save changes* to the page.

If you want it to be on the right side of your page, you simply add "bar right" like this:

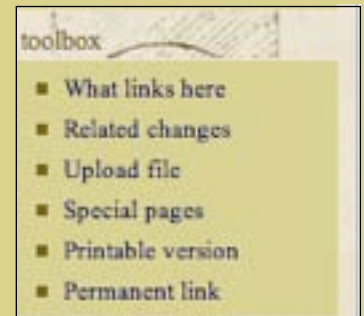
`[[Image:Filename.jpg|right]]`

This "l" is a bar character and it is located on the right side of your keyboard above the return key. It is used as a separator for many commands, including thumbnails.

To make a file a thumbnail, on the right, at a certain size, with some text, you would do this:

`[[Image:Filename.jpg|thumb|right|300px|2008 photo]]`

To see examples, look at other online listings and click on *Edit* to see the code they used to build the page.



Adding a gallery

To make a gallery of pictures, just upload as many pictures as you'd like and then list them on your page like this:

```
<gallery>  
Image:Filename.jpg  
Image:Filename.jpg  
Image:Filename.jpg  
</gallery>
```

Click on *save changes* to the page.

To create a new gallery page, add two brackets to the title like this:

```
[[Macleod Gallery]]
```

Click on *save changes* to the page.

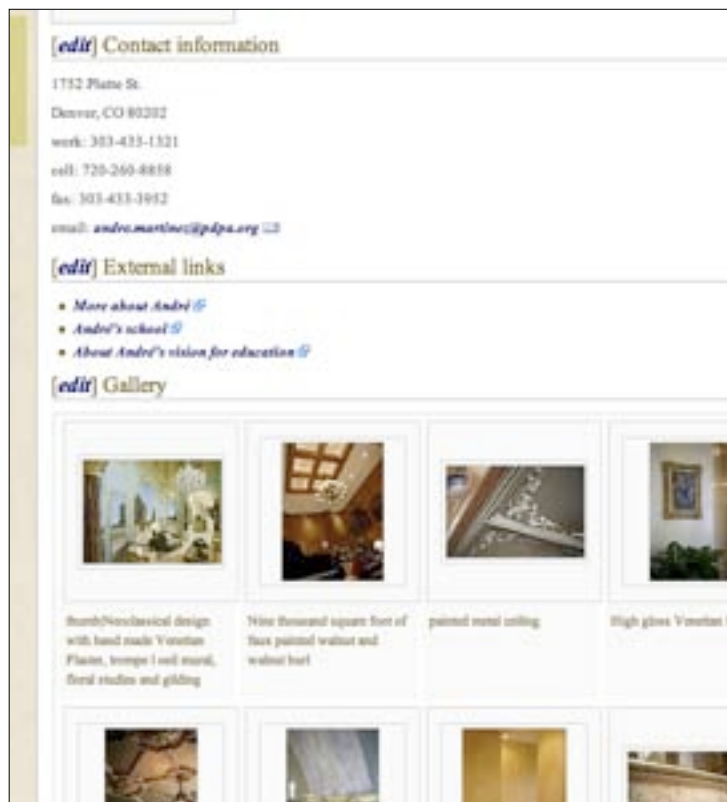
If you've forgotten a file name or lost a photo, you can find them in either of these places:

In the toolbox on the left navigation, click on *Special Pages*.

You can find your files in the *Gallery of New Files*.

OR

You can also click on *my contributions* in the upper right navigation to see all your uploaded files.



Other web editing tips

Quotes and apostrophe creates “bold”

Equal signs makes a ==New section==

Use * to make bullet points

[http://www.externalweblink.com Name of link]

Two brackets creates an [[Internal page link]]

[mailto:info@mymail.com|my email address]

Start a new page [[Page title]]

The next commands need both an open<> and close</>.

 makes bigger letters

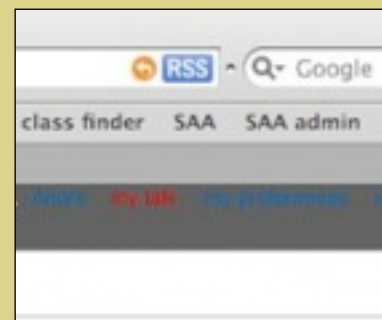
<center>Your text</center>

Your text

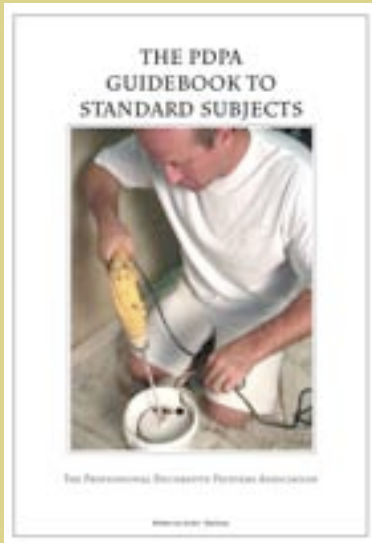
RSS feed

A new RSS feed link on the website will let you subscribe and receive notifications of new information on the site in your email. Just go to the PDPA main page and click on the *Recent changes* link on the left navigation. At the top of your web browser in the address bar, you'll find the RSS icon. Click on this and it will take you to the feed page. Look on the bottom right for the link that says *subscribe in mail*. Click to subscribe and you will be notified of all additions to the site in real time in an email.

Every time a new news article is added or someone posts a comment, you can view it in your mail box. This is a great way to keep up on what is going on in the PDPA community.



MEMBERSHIP GUIDEBOOK



PDPA members aspire to be the most informed members of our community, holding all industry constituents accountable for building strength and sustainability.



How to effectively use: A Guidebook to Standard Subjects and Learning Levels & Performance Assessment

The Guidebook to Standard Subjects is a comprehensive list of decorative painting subjects that the PDPA Board has compiled since 2006 and released to the public in 2008.

Learning Levels and Performance Assessment explains how to determine what level you're at in any of the decorative painting subjects.

Read the Learning Levels guidebook and then use the Subjects guidebook to check off the subjects which you've already studied. Assess what level you're at within each subject by following the suggestions in the Learning Levels book.

At this point, you can search for classes specifically on the subjects you want to study, at the levels you need. You can also request classes that focus on what you need.

Schools can use the Subjects guidebook and the Program Building Guide to help build educational programs for decorative painters of all levels.

These publications are directly related to the Certification program coming in 2009. The more you understand how assessment works, the easier it will be to implement a successful certification program in the future.

Thanks to our partners, both of these documents can be found free online, in PDF format at the PDPA website under *Publications*.

Starting a chapter

On a grass roots level, the PDPA is a platform for people to network and market decorative painting to the public and other building trades industries. Starting a PDPA chapter is like starting a local marketing group to host exhibitions, fundraisers, and other events that will get members more leads to prospective clients.



Online you will find a section of the website specifically dedicated to starting a chapter.

This section will have a marketing statement, step by step procedures, pre-made documents and resources to help you get started. Visit the website to see how you can become part of the PDPA leadership community.

Example web clip:

- **Step 1** Sign up as a PDPA member
- **Step 2** Post a link on your website
- **Step 3** Formalize your chapter with the national office. (Contact Andre Martinez)
- **Step 4** Appoint a chapter president (This could be you or someone else)
- **Step 5** A Chapter web area on the PDPA site will be built for you to use. Fill it up with local news to entice more members in your area.
- **Step 6** You'll receive PDPA brochures with signup forms on the back. (All sign ups are done via mail and an online option is coming soon) Distribute them everywhere!
- **Step 7** Plan and hold your first PDPA open house, following the lead of the Denver chapter. Talk to Sheri Hunt, Denver's president, for advice and planning help.
- **Step 8** Plan and hold your first decorative painting exhibition, following the lead of the Denver chapter. Talk to Sheri Hunt, Denver's president, for advice, planning help, and marketing tools.
- **Step 9** Hold fundraisers, conduct outreach events, create outreach projects, and hold local meetings.

MEMBERSHIP GUIDEBOOK

Volunteering

A lot of PDPA work is accomplished through volunteer efforts. Thanks to those efforts, the PDPA has been a contributing factor to the sustainability of our industry.

If you are skilled in an area of expertise that you think could benefit the PDPA and are interested in volunteering, you can do so by either working with the PDPA leaders directly on a project, or by donating your time to the day to day efforts that it takes to run the national organization. To volunteer, contact Andre Martinez, PDPA Board President at andre.martinez@pdpa.org

Holding a PDPA exhibition

Our industry is in need of leadership that will put professional quality decorative painting on the map. After all these years, people are still calling our trade “Fox painting” and have no idea of our potential. In order to make decorative plasters and decorative painting part of the every day process to building a dwelling, we need to create industry awareness greater then ever before.

National trade shows provide a networking opportunity for those within the industry but fail to muster the outside interest of potential clients. The PDPA believes this to be the number one reason for a lack of awareness and we aim to fix it.

Being a member of a group of like minded people can empower you to do something great! Join the select few that have planned and held Professional Decorative Painting Exhibitions in the country over the last year and make a difference that you and other local members can feel in your pocket books.

Start the buzz in your neck of the woods with the help of other people in the PDPA leadership community who have done it already.

For more information contact the PDPA at info@pdpa.org and say “I want to grow our industry by hosting a decorative painting exhibition.”



Sponsoring

The PDPA can always use your help. Thanks to members like you and sponsoring partners, the PDPA has been growing since 2003. Our goals are clear and our industry is in need of greater support now more than ever.

Helping the PDPA is helping the professional decorative painter directly. Our organization leaders have many initiative based program ideas that, if funded, would assist in the growth of our industry.

You can sponsor an existing program, or propose your own idea, and use the PDPA resources to help it come to fruition. To see a list of PDPA projects, visit the website and go to *Initiatives*.

Example:

Historical medium and technique resource

Chair: *Nicola Vigni*

Sub chair: *Mark Cole*

This project seeks to create a series of small publications that illustrate a historical timeline of the evolution of specific mediums and techniques. The objective is to provide information to the public, much of which is lacking, regarding decorative painting from present back to the first evidence of decorative painting. This project seeks to define decorative painting through a large body of its entire work.

Nicola Vigni has already started his first booklet about the history of European plasters and is currently seeking out **sponsors**. This is an ongoing project that is open to any other writers with the intent to produce as many publications as possible.



MEMBERSHIP GUIDEBOOK

Getting accredited

PDPA accreditation is for instructors and schools that want to prove they are the best. This is no easy task for schools but it shows that you are willing to step up and build programs that are good enough to be recognized by the industry's top leaders.

Many people say that the industry needs to be more respected and here is your chance to generate that respect. The PDPA accreditation guidelines are built off of the same practices used by other academic institutions in the world. Becoming accredited by the PDPA will set you apart and show that you are dedicated to training strong decorative painting professionals.

Students who are serious about their education are looking to you for leadership. By following the 2008 PDPA Education Standards and going through the PDPA accreditation process, your school can take that leadership role and help reface education in our industry.

To learn more about PDPA accreditation, visit the website and type in Education into the search bar to the left. This will take you to the Education Initiative page. Scroll to the bottom and look for the document links:

- *Accreditation Guidelines*
- *Accreditation program strategy*

There are only a few institutions working towards this recognized status at the current time and rest assured that this process is arduous. We aim to recognize the best for their hard work and efforts to make education their number one priority.



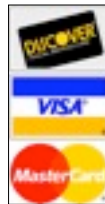
Credit cards

Do you offer credit card processing for your customers? Did you know you can capture more business this way? Being a member of the PDPA gets you access to some of the lowest merchant service rates in the country through Heartland Payment Systems.

Even if you are already processing credit cards through your company, you can improve your rates through Heartland. Schools, retailers, small or large professional decorative painting companies, and individuals can benefit from this program.

For more information and to sign up, contact:

Mel Goldman
Heartland Payment systems
Cell: 314-954-2632
Office: 314-727-1318
melvin.goldman@e-hps.com



Be sure to tell him you are a member of the Professional Decorative Painters Association.

Shipping discounts

Do you ship with Federal Express or UPS? If you are a PDPA Retailing member, you can get even better rates than what you are getting now without changing your account. Being a PDPA member has many benefits but this one alone has the potential to pay for your membership in savings.

Contact Russell Meeks with Val-Test. Let him know you are a PDPA member and would like to get better rates on your shipping.

Russell Meeks
847-285-6020



Free for PDPA members

Members can now enjoy a free subscription to two of the leading industry publications, Faux Finisher Magazine and the Paint and Wall Contractor Magazine. Simply send in the enclosed mailers to receive your first issue.



plus:

- Decorative Concrete
- Productivity Pointers
- Historic Homes
- Safer Spraying
- Color Selection Tools

Free for PDPA members

THE FAUX FINISHER
FALL 2005
THE MAGAZINE FOR THE DECORATIVE FINISHING PROFESSIONAL

New Ideas Take Wing!

Opportunities Galore!

Faux Throughout The House!

Education All Around!

Also in this Issue:

- An Extreme Landscape
- A Shared "Vision"
- Business Topics
- Resource Guide
- Plus Much, Much More!

Pride & Tradition

The PDPA is launching its Professional Certification program in 2009. This is going to be a rigorous qualification process that will set our members apart from the rest. This program will provide a qualified pool from which Designers and Architects can choose. Prepare yourself to break away from the pack.



Membership directories are being distributed around the country through our local chapters. Industry professionals that are looking for good decorative painters are turning to us for their resource.

The time has come for our members to gain the recognition they deserve for working hard over the years to achieve a high level of expertise.

Get involved and volunteer on the 2009 Certification project led by Gary Lord and Janie Ellis. Get the inside scoop and a head start by involving yourself now.

PDPA News

The PDPA now provides an online news source for our industry with new articles posted regularly. You can use the RSS subscription feature to have it delivered to your email every time something new is posted or email your news article to: info@pdpa.org

PDPA Community Portal

On the PDPA, you can find over 300 links to industry resources like schools, retailers, manufacturers and more. Check out this database of information for yourself by clicking on *Community Portal* on the left side navigation.



ELEVATE

PROFESSIONAL DECORATIVE PAINTERS ASSOCIATION

pdpa.org

SIGN UP A FELLOW DECORATIVE PAINTER AND GET \$45 OFF YOUR MEMBERSHIP

Have your friend fill this out and send it in with a check payable to the PDPA and receive your discount on your next renewal! (limit 3 referrals, professional membership only)

Members Name: _____

New Members Name: _____

Address: _____

Phone: _____

Email: _____

Membership:

Professional: \$245

THE PROFESSIONAL DECORATIVE
PAINTERS ASSOCIATION

PO Box 13427 Denver CO. 80201

T: 303-433-pdpa

Now, more than ever, is the time to work together as a team growing our businesses.

Each year, PDPA members get together at a 2 day annual retreat near Estes Park, Colorado. In August 2009, at Aspen Lodge Resort, Nick Cichielo will lead the Board's annual meeting and direct brain storming sessions on industry issues. There is plenty of time for extra activities and you are welcome to stay for the weekend and enjoy the mountains. Bring your families if you like.

This retreat is important for the future of the PDPA, as well as for the industry. The issues we'll be discussing will have long-ranging impact. With PDPA in the lead, our initiatives can help guide the industry in a direction aimed at elevating the integrity and level of practice of its' participants. We urge everyone to attend.

The resort package includes lodging for 2 days, three meals a day, a conference room for both meeting days, as well as full use of the facilities. Activities at Aspen Lodge include hiking and biking, tennis, racket ball, volleyball, horseshoes, a heated outdoor pool, hot tub and sauna, as well as fishing and boating. There is also horseback riding available for an additional cost as well as plenty of opportunities for shopping, camping, shooting, and more.



Dates, costs and details on how you can be involved will be announced via email to all members. This is your chance to sit and talk to the PDPA Board of Directors and Advisory Committee in person during a relaxing summer vacation.

PDPA Annual retreat

What's next?

2009

More exciting, members-only benefits are going to be released this year on the PDPA website.

Product Classification Database

The Product Classification Database is a private consumer reporting area devoid of pricing. It is a place for professionals to share resources and field testing data. It is a tool for the professional decorative painter to learn about products on a non biased platform with peers. This is a members-only area and it was designed as a benefit to help advance the knowledge of products available in the decorative painting industry .

Find a decorative painter

This project is designed to target potential clients and drive them to PDPA members. It is coupled with our local members directories and will integrate seamlessly with our certification programs.

Decorative Painting Retailers Buying Group

New on the agenda! Thanks to Nick Cichielo and Open Decor, we will see an industry buying group formed that will bring never before seen discounts to retailers in our industry.



Our Partners & Allies

*These efforts are made possible with help from our
sponsoring partners and allied organizations.*

Thank you

